



FONTS AND COLOR PALETTE

FONTS:

WOMEN OF ACHIEVEMENT ADS AND MATERIALS – Mussica Swash

GENERAL - Meta Pro Condensed in Windows and Avenir Condensed or Open Sans condensed in Mac

COLORS:

Dark Purple:
Light Purple:
Turquoise:

HEX

#533e98
#9d9ad6
#4ec4cc

CMYK

C:82 M:91 Y:0 K:0
C:39 M:38 Y:0 K:0
C:62 M:0 Y:22 K:0