

PRESS RELEASE



EMPOWERMENT - CONNECTION - COMMUNITY



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TBD

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ROCKLAND BUSINESS WOMEN'S NETWORK HOSTS INSIGHTFUL DISCUSSION ON DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE

WEST NYACK, N.Y. (OCTOBER 11, 2023): The Rockland Business Women's Network (RBWN) is proud to announce its upcoming event, **Diversity, Equity, and Inclusion (DEI) Strategies for Business Leaders...it Starts with YOU!** This important gathering will take place on October 11, 2023, at Gio's Restaurant in New City, NY and promises to be a pivotal discussion on fostering diverse, equitable, and inclusive work environments.

With the understanding that diversity and inclusion are not just buzzwords but fundamental elements of a successful business, RBWN has curated an event that will provide actionable tools to implement a strategy to strengthen an organization and help it thrive in the future business environment.

Event Highlights:

- **Interactive Panel:** Engage in a dynamic panel discussion with the following leaders:
 - Dr. Lisa Brooks Greaux – Principal and Founding Partner, Sync Worldwide
 - Dr. Zenya Richardson – Assistant Professor and Program Director, Rockland Community College
 - Carlos Martinez – CEO/Executive Director, BRIDGES

- Brooke Malloy – Founding Executive Director, Rockland County Pride Center
- Stephanie Compasso, PhD – Director, Rockland Works Career Center
- **Open Discussions:** Participate in collaborative conversations on creating a more inclusive workplace, exchanging best practices, and addressing challenges.
- **Networking:** Connect with like-minded business leaders who are passionate about championing DEI initiatives within their organizations.

Event Details:

- Date: Wednesday, October 11, 2023
- Time: 12–2 p.m.
- Location: Gio’s Restaurant, 253 S Little Tor Road, New City, NY 10956
- Registration: bit.ly/RBWN_DEI
- Cost: Members \$40, Non-Members \$50

Media Opportunities:

Media professionals are invited to join us in covering this significant event. RBWN Board Members, event speakers, and attendees will be available for interviews to discuss the importance of DEI in the workplace, its impact on businesses, and strategies for promoting diversity and inclusion.

For more information about RBWN and the **Diversity, Equity, and Inclusion (DEI) Strategies for Business Leaders...it Starts with YOU!** event, please visit the event details page at bit.ly/RBWN_DEI

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About RBWN

RBWN’s mission is to provide women with opportunities for professional and business growth through leadership, education, and networking. Our vision is to create a thriving and supportive women’s business organization whose members build relationships and connections, work collaboratively, grow professionally, and contribute to the economic vitality of Rockland County. Since our founding in 1979, RBWN has evolved to become the region’s leading organization for women with a membership representing a diverse set of professions, backgrounds, and experiences. RBWN’s commitment to a focus on empowerment, connection, and community is visible through our networking events, high school student scholarships, and professional development fund.

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